FORM 10-QSB

OUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 31, 2001

Commission File Number: 0-26277

PHOENIX STAR VENTURES, INC. ------

(Exact name of registrant as specified in its charter)

Delaware

\_ \_\_\_\_\_

98-0204758 -----

(State or other jurisdiction of incorporation or organization)

(I.R.S. Employer Identification No.)

2438 Marine Drive, Suite 215 West Vancouver, British Columbia, Canada V7V 1L2 (address of principal executive offices) (Zip Code)

> (604) 925-9910 \_\_\_\_\_

(Registrant's telephone number, including area code)

999 West Hastings Street, Suite 450 Vancouver, British Columbia Canada V6C 2W2 (Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) or the Securities Exchange Act of 1934  $\,$ during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes X No

As of August 31, 2001 the Company had 6,231,012 shares of Common Stock issued and outstanding.

> PART I FINANCIAL INFORMATION

Item 1. Financial Information

PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.)

Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

## INDEPENDENT ACCOUNTANTS' REPORT

To the Board of Directors and Stockholders of Phoenix Star Ventures, Inc. (formerly wowtown.com, Inc.) Vancouver, B.C., Canada

We have reviewed the accompanying balance sheet of Phoenix Star Ventures, Inc. as at July 31, 2001 and the related consolidated statements of operations and cash flows for the three-month period then ended. These financial statements are the responsibility of the Corporation's management.

We conducted our review in accordance with standards established by the American Institute of Certified Public Accountants. A review of interim financial information consists principally of applying analytical procedures to financial data and of making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with generally accepted auditing standards, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our review, we are not aware of any material modifications that should be made to such financial statements for them to be in conformity with generally accepted accounting principles.

/s/ N.I. Cameron Inc.

CHARTERED ACCOUNTANTS

Vancouver, B.C. September 5, 2001

> PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Balance Sheet July 31, 2001 (Unaudited) (expressed in U.S. dollars)

> > ASSETS

TOTAL ASSETS	Ş –
	=========
LIABILITI	ES
CURRENT LIABILITIES Accounts payable and accrued liabilities Advances from stockholder (Note 7)	\$ 128,006 30,324
TOTAL LIABILITIES	158,330
STOCKHOLDERS'	DEFICIT
CAPITAL STOCK (Note 5) Authorized 30,000,000 common shares at par value	

Authorized 30,000,000 common shares at par value of \$0.0001 5,000,000 preferred shares at par value of \$0.0001 Issued 6,231,012 common shares 250 preferred shares

623 1

ADDITIONAL PAID-IN CAPITAL DEFICIT ACCUMULATED DURING THE DEVELOPMENT STAGE	1,941,644 (2,100,598)
TOTAL STOCKHOLDERS' DEFICIT	(158,330)
	\$ -

GOING CONCERN (Note 2) COMMITMENTS (Note 11) CONTINGENT LIABILITIES (Note 10)

APPROVED BY THE DIRECTOR

<TABLE>

/s/ Stephen C Jackson \_\_\_\_\_ Director

The accompanying notes are an integral part of these financial statements.

# PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Consolidated Statement of Operations For the Three-month Period Ended July 31, 2001 (Unaudited) (expressed in U.S. dollars)

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	Three-month Period Ended		d June 9	om Period from , June 9, 1999
	July 31,	July 31,		31, to July 31,
	2001	2000	2001	
OTHER EXPENSES General and administrative	\$12,029	\$20,000	\$ 211,648	\$ 100,193
TOTAL OPERATING EXPENSES	\$12,029	\$20,000	\$ 211,648	\$ 100,193
OTHER INCOME Interest	-	468	2,187	2,094
NET LOSS FROM CONTINUING OPERATIONS	(12,029)	(19,532)	(209,461)	(98,099)
LOSS FROM DISCONTINUED OPERATIONS	-	(366,171)	(1,675,688)	(703,998)
NET LOSS FOR THE PERIOD		\$(385 <b>,</b> 703)\$		

				NET LOSS PER SHARE FROM CONTINUING OPERATIONS Basic and diluted	\$(0.00)	\$(0.01)		
NET LOSS PER SHARE - Basic and diluted	\$ (0.00)	,						
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING	6,231,012	3,042,791						
The accompanying notes are an integral part of these financial statements.

# PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Consolidated Statement of Cash Flows For the Three-month Period Ended July 31, 2001 (Unaudited) (expressed in U.S. dollars)

<TABLE>

<table> <s></s></table>	<c></c>	<c></c>	<c></c>	<c></c>
	Three- month Period Ended	month Period	Period from June 9, 1999 (date of incorporation) to	Period from June 9, 1999 (date of incorporation) to
	July 31, 2001	July 31, 2000	July 31, 2001	
Cash Flows Provided by (Used in) Operating Activities Net loss for the period Adjustments to reconcile net loss to net cash used in operating activities	\$ (12,029)	\$ (385 <b>,</b> 703)	\$ (1,885,149)	\$ (802,097)
Amortization	-	13,684	81,059	44,805
Non-cash marketing fees in discontinued operations Stock option compensation Loss on disposal of capital assets	- -	81,968 - -	858,617 11,950 1,506	100,647
- Changes in Operating Assets	(12,029)	(290,051)	(932,017)	(656,645)
and Liabilities Other receivables Prepaid expenses and deposits		(5,165) (62,985)	-	(12,595) (89,500)
Accounts payable and accrued liabilities Accounts payable to related parties	8,974 -	7,919 10,820	128,006 _	113,303 10,820
Net cash used in operating activities	(3,055)	(339,462)	(804,011)	(634,617)
Cash Flows Provided by (Used in) Investing Activities				
Purchase of capital assets Purchase and development of	-	(1,028)	(29,925)	(29,839)
intangible assets Proceeds from sale of capital assets	-	(8,097) -	(44,545) 7,026	(36,821)
Net cash used in investing activities		(9,125)	(67,444)	(66,660)
Cash Flows Provided by Financing Activities Proceeds from issuance of	_	150,000	150,000	150,000
common stock Proceeds from demand loan	_	100,000	200,000	100,000
Advances from stockholder Proceeds from issuance of preferred stock	3,073 -	-	30,324 500,000	_ 500,000
Net cash provided by financing activities	3,073		880,324	750,000
Effect of exchange rates on cash		(701)	(8,869)	1,159
Net Increase (Decrease) in cash Cash at beginning of Period	18 (18)	(99,288) 149,170	- -	49,882
Cash (Deficiency) at end of Period	\$ -	\$ 49,882	\$ -	\$ 49,882

PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Notes to the Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

## 1. COMPARATIVE FIGURES

The financial statements for the period ended July 31, 2000 were reviewed by another firm of Chartered Accountants.

### 2. NATURE OF OPERATIONS AND GOING CONCERN

On February 7, 2000, Paramount Services Corp. ("Paramount") acquired all the issued and outstanding shares of WOWtown.com (Nevada) Inc. ("WOWtown subsidiary") in exchange for 10,000,000 common shares, following which the name Paramount was changed to wowtown.com, Inc. ("wowtown parent"). As a result of this transaction, the former stockholders of WOWtown subsidiary obtained a majority interest in wowtown parent. For accounting purposes, the acquisition has been treated as a recapitalization of WOWtown subsidiary with WOWtown subsidiary as the acquirer (reverse acquisition) of wowtown parent. As wowtown parent was a non-operating entity, the reverse acquisition has been recorded as an issuance of 4,498,000 common shares for an amount of \$nil and the excess of liabilities over assets of \$28,471 has been charged to the statement of operations. The historical financial statements prior to February 7, 2000 , are those of WOWtown subsidiary. Pro forma information has not been presented as the recapitalization has not been treated as a business combination. The accounts of wowtown parent have been consolidated from February 7, 2000.

On March 5, 2001, wowtown.com, Inc. ("the Company") and its majority stockholder entered into an agreement to sell all of the issued and outstanding capital stock of WOWtown subsidiary to the Company's majority stockholder in exchange for the return of 9,500,000 (1,900,000 after reverse split - See Note 5) shares of the Company's common stock. This agreement was ratified by stockholders on April 4, 2001 and the sale completed on April 12, 2001.

On April 4, 2001, stockholders approved the change of name of the Company to Phoenix Star Ventures, Inc.

# Nature of operations

Until April 12, 2001, the Company's principal business activities included the establishment of Internet web site portals for certain cities and local communities in North America. The portals were intended to provide an Internet user with a local resource guide for the community. The portals would also offer services for the user and provide the user with discounts and savings for purchases made from merchants featured on the community portal site. All operations have now been discontinued.

> PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Notes to the Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

# 2. NATURE OF OPERATIONS AND GOING CONCERN (Continued)

# Going concern

The Company has no revenues, has incurred operating losses on past operations and has no assurance of future profitability. The Company will require financing from outside sources to finance any of the Company's future operating and investing activities until sufficient positive cash flows from future operations can be generated. The Company's management plans to raise financing through the sale of equity. There is no assurance that financing will be available to the Company, accordingly, there is substantial doubt about the Company's ability to continue as a going concern. These consolidated financial statements have been prepared on the basis that the Company will be able to continue as a going concern and realize its assets and satisfy its liabilities in the normal course of business, and do not reflect any adjustments which would be necessary if the Company is unable to continue as a going concern.

### 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

## Development stage company

The Company's activities have primarily consisted of establishing facilities, recruiting personnel, development, developing business and financial plans and raising capital. Accordingly, the Company is considered to be in the development stage. The accompanying consolidated financial statements should not be regarded as typical for a normal operating period.

Basis of presentation These consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States.

#### Basis of consolidation

The consolidated financial statements include the accounts of the Company and its wholly-owned subsidiary up to April 12, 2001. All significant intercompany transactions and balances have been eliminated on consolidation.

#### Use of estimates

The preparation of financial statements in accordance with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results may differ from those estimates.

PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Notes to the Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

# 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Cash and cash equivalents Cash and cash equivalents consist of cash on deposit and highly liquid short-term interest bearing securities with maturities at the date of purchase of 90 days or less. Interest earned is recognized immediately in the consolidated statement of operations.

Capital and intangible assets Capital and intangible assets are recorded at cost less accumulated amortization. Amortization is provided on a declining-balance basis at the following rates:

Furniture and fixtures	20%
Office equipment	20%
Computer software and website	
development costs	100%
Computer hardware	30%
Intangible assets	100%

Additions are amortized at one half of the above rates in the year of acquisition.

# Website development costs

The Company accounts for website development costs in accordance with EITF 00-01, Accounting for Website Development Costs. As such, the Company capitalizes costs associated with website applications and infrastructure development as well as the initial graphics development stage in accordance with Statement of Position 98-1, Accounting for the Costs of Company Software Developed or Obtained for Internal Use.

## Impairment of long-lived assets

The Company reviews the carrying amount of long-lived assets in relation to their fair value whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. The determination of any impairment includes a comparison of future operating cash flows anticipated to result from the use of the asset to the net carrying value of the asset. If an impairment exists the carrying value is written down to the fair value of the asset.

## Advertising costs The Company accounts for advertising costs in accordance with AICPA Statement of Position 93-7, Reporting on Advertising Costs, whereby costs are generally expensed as incurred except for television and radio advertisements, which are expensed, including related production costs, the first time the advertising takes place.

PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Notes to the Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

## 3. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

Foreign currency translation and transactions The functional currency of the Company's operations located in countries other than the U.S. is generally the domestic currency. The consolidated financial statements are translated to U.S. dollars using the period-end exchange rate for assets and liabilities and average exchange rates for the period for revenues and expenses. Translation gains and losses are deferred and accumulated as a component of other comprehensive income in stockholders' equity. Net gains and losses resulting from foreign exchange transactions are included in the consolidated statement of operations.

#### Income taxes

Income taxes are accounted for using an asset and liability approach, which requires the recognition of taxes payable or refundable for the current period and deferred tax liabilities and assets for future tax consequences of events that have been recognized in the Company's consolidated financial statements or tax returns. The measurement of current and deferred tax liabilities and assets is based on provisions of enacted tax laws; the effects of future changes in tax laws or rates are not anticipated. The measurement of deferred tax assets is reduced, if necessary, by a valuation allowance, where, based on available evidence, the probability of realization of the deferred tax asset does not meet a more likely than not criterion.

### Loss per share

Basic loss per share is computed by dividing loss for the period by the weighted average number of common shares outstanding for the period. Fully diluted loss per share reflects the potential dilution of securities by including other potential common stock, including convertible preferred shares, in the weighted average number of common shares outstanding for a period, if dilutive.

## Stock based compensation

The Company accounts for equity instruments issued in exchange for the receipt of goods or services from other than employees in accordance with SFAS No. 123 and the conclusions reached by the Emerging Issues Task Force in Issue No. 96-18, "Accounting for Equity Instruments That Are Issued to Other Than Employees for Acquiring or in Conjunction with Selling Goods or Services" (EITF 96-18). Costs are measured at the estimated fair market value of the consideration received or the estimated fair value of the equity instruments issued, whichever is more reliably measurable. The value of equity instruments issued for consideration other than employee services is determined on the earlier of a performance commitment or completion of performance by the provider of goods or services as defined by EITF 96-18.

PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Notes to the Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

Three-month	Three-month
Period Ended	Period Ended
July 31, 2001	July 31, 2000

Cash received for interest	Ş	-	Ş	432
Cash paid for interest		-		1,729
Common stock issued for marketing and consulting services		-	2	25 <b>,</b> 000

### 5. CAPITAL STOCK

Common stock

Holders of common shares are entitled to one vote per share and to share equally in any dividends declared and distributions in liquidation.

On May 30, 2000, 200,000 common shares were issued for \$150,000.

On June 12, 2000, 100,000 common shares were issued as payment for marketing services. The shares cannot be traded for a period of one year from the date of issuance.

On June 12, 2000, as payment for marketing services, the Company paid \$105,000 and issued 100,000 common shares. The shares cannot be traded for a period of one year from the date of issuance.

Both transactions on June 12, 2000 were recorded using the fair value of the Company's common shares as they are publicly traded. The market value of this security was \$1.13 per share on June 12, 2000.

The Company issued 30,000 common shares of the Company to a person who became an advisor to the Company. The market value of this security was \$1.25 per share on July 17, 2000. The shares cannot be traded for a period of one year from the date of issuance.

PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Notes to the Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

#### 5. CAPITAL STOCK (Continued)

Common stock (Continued)

On April 12, 2001, there was a reverse split of the Company's stock such that each five outstanding shares of the Company's common stock were converted into one share of common stock.

As a result of the sale of the subsidiary as described in Note 2, 1,900,000 post-rollback shares were acquired by the Company and cancelled.

Preferred stock

Each Series A preferred share may be converted, at the option of the holder, to common shares equal in number to the amount determined by dividing \$1,000 by the conversion price, which is 75% of the average closing bid price of the common shares for the ten trading days preceding the conversion date or \$2.00, whichever amount is less. In addition, all Series A preferred shares were to be automatically converted into shares of common stock on February 7, 2001 at the conversion price then in effect.

On May 30, 2000, 250 Series A preferred shares were converted into 390,747 common shares at a conversion price of \$0.64 per share.

Effective February 1, 2001, the Series A preferred shares converted to Series A-1 preferred shares. At the option of the holder, these preferred shares may be converted into common shares equal in number to the amount determined by dividing \$1,000 by the conversion price, which is 75% of the average closing bid price of the common shares for the ten trading days preceding the conversion date or \$2.00, whichever amount is less.

## 6. FINANCIAL INSTRUMENTS AND CONCENTRATIONS OF CREDIT RISK

The Company's financial instruments consist of accounts payable and advances from stockholder. It is management's opinion that the Company is

not exposed to significant interest, currency or credit risks arising from these financial instruments. The fair value of these financial instruments approximate their carrying values.

PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Notes to the Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

#### 7. RELATED PARTY TRANSACTIONS

- Advances from stockholder include \$16,671 payable on demand and bearing interest at 10% and \$13,653 of accrued interest.
- b) During the current period, the Company incurred consulting fees in the amount \$3,120 to a director.
- 8. INCOME TAXES

The Company is subject to U.S. Federal income taxes.

As control of the Company changed on April 18, 2001, all net operating losses carried forward to that point are eliminated. Hence, there are no deferred tax assets.

## 9. DISCONTINUED OPERATIONS

As mentioned in Note 2, the Company has disposed of its subsidiary and hence discontinued its Internet web portal business. Financial data concerning this discontinued business are as follows:

	Three-month Period Ended July 31, 2001	Period Ended	
Statement of Operations information Operating expenses	\$ – =======	\$ (366,171) =======	
Balance Sheet information - as of April Other receivables Prepaid expenses Capital assets Intangible assets	12, 2001 \$ 5,021 160 13,037 6,127		
Total assets of discontinued operations	\$ 24,345		
Accounts payable and accrued liabilities Advances payable	\$ 198,413 30,419		
Total liabilities of discontinued operations	\$ 228,832		

PHOENIX STAR VENTURES, INC. (a development stage enterprise) (formerly wowtown.com, Inc.) Notes to the Consolidated Financial Statements July 31, 2001 (Unaudited) (expressed in U.S. dollars)

## 10. CONTINGENT LIABILITIES

In connection with the sale of the subsidiary, the purchaser assumed responsibility for certain liabilities and commitments of the subsidiary. However, with many of these liabilities it is unclear as to who the creditors had contracted with. These liabilities total approximately

\$105,000. The Company may be liable for all or some portion of this amount, depending on the purchaser's ability to discharge the liabilities and the legal obligations of the Company to a particular creditor.

## 11. COMMITMENTS

The Company is committed under an operating lease to monthly rental payments of \$2,610 until October 31, 2001. The Company's former subsidiary has agreed to assume this commitment, but should the subsidiary fail to meet these payments, the Company may be liable.

Item 2. Management's Discussion and Analysis or Plan of Operations

To simplify the language in this document, Phoenix Star Ventures, Inc. is referred to as "we" or the "Company".

### Forward Looking Statements

This report contains various forward-looking statements that are based on our beliefs as well as assumptions made by and information currently available to us. When used in this prospectus, the words "believe", "expect", "anticipate", "estimate" and similar expressions are intended to identify forward-looking statements. Such statements may include statements regarding seeking business opportunities, payment of operating expenses, and the like, and are subject to certain risks, uncertainties and assumptions which could cause actual results to differ materially from our projections or estimates. Factors which could cause actual results to differ materially are discussed at length under the heading "Risk Factors". Should one or more of the enumerated risks or uncertainties materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated or projected. Investors should not place undue reliance on forward-looking statements, all of which speak only as of the date made.

# Plan of Operations

On April 12, 2001 we disposed of all of the outstanding shares of wowtown.com (Nevada), Inc. and changed our name from wowtown.com, Inc. to Phoenix Star Ventures, Inc. in order to disassociate the Company from our previous business involving wowtown.com (Nevada), Inc.

The Company's business originally involved establishing websites which provided information regarding certain cities in the United States, Canada and other countries. Each website had a directory of restaurants, hotels, sporting events, entertainment, tourist attractions and similar information. Those wanting more information regarding a particular business establishment were linked directly to the particular establishment's website.

The Company expected to generate revenues from listing business establishments in the Company's directory, designing and maintaining websites for particular business establishments, and by displaying advertising on the Company's websites. However, the Company was unsuccessful in establishing the necessary base of business listings and very minimal revenue was earned. Marketing and development operations were suspended and the Company currently has no business activity.

We expect our expenses will decrease substantially over the next twelve months as on-going operations will be focused on searching out new business ventures for the Company.

We anticipate obtaining the capital which we will require through a combination of debt and equity financing. There is no assurance that we will be able to obtain capital we will need or that our estimates of our capital requirements will prove to be accurate. As of the date of this report we did not have any commitments from any source to provide additional capital.

### Costs and Expenses

During the three months ended July 31, 2001, the Company has incurred costs of 3,120 for management fees, 4,763 for professional fees, and 4,146 for office and other miscellaneous expenses.

# Liquidity and Capital Resources

During the three months ended July 31, 2001, the Company neither sold any equity securities nor issued any shares. Minimal corporate operations have been

funded by a third party. At July 31, 2001, the Company had no cash available.

At present, we do not have any material business operations. The Company is presently reorganizing its affairs and is seeking candidates to merge with or to acquire a new business, but as yet has not identified any business which is available for merger or acquisition. Although the Company does not have any plans to appoint any new officers or directors at the present time, it may be expected that new officers and directors will be appointed if a new business is acquired.

# Offices and Employees

Our office has been re-located to Suite 215, 2438 Marine Drive, West Vancouver, British Columbia V7V 1L2 where we share office space at no monthly charge.

As of July 31, 2001 we had no full time employees.

PART II

OTHER INFORMATION

Item 1. Legal Proceedings - None

Item 2. Changes in Securities - None

Item 3. Defaults upon Senior Securities - None

Item 4. Submission of Matters to a Vote of Security Holders - None

Item 5. Other Information - None

Item 6. Exhibits and Reports on Form 8-K:

Exhibits:

No exhibits are filed with this report

Reports on Form 8-K:

During the three months ending July 31, 2001, the Company did not file any reports on form 8-K.

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Phoenix Star Ventures, Inc.

September 7, 2001

By /s/ Stephen C Jackson

Stephen Jackson, President and Principal Financial Officer